Ir/responsible Enterprise: people, planet and profit

School of Management

5th November 2014
Welcome...

• To the University of St Andrews
• To Parliament Hall
• To our event on Responsible and Irresponsible Enterprise

  • Economic and Social Research Council (ESRC) Festival of Social Science Week 2014
    – Sharing social science learning
What is Social Science?

• Economics, Sociology, Politics, Social Geography, Education, Law, Business and Management Studies etc.

• Focus on human interaction with:
  – Themselves (e.g. their confidence; their skills; their hopes; their health etc.)
  – Other individuals and groups (e.g. migrants; family; police etc.)
  – Society at large (e.g. pressures to be employed, to be thin, to have qualifications etc.)
  – Their environment (e.g. their housing; the natural environment; their school etc.)
  – Ideas (e.g. religion; happiness; evil; class etc.)
The ESRC

- Largest funder of social science research in UK
  - Mostly fund through Universities
  - Provide a number of resources including:
    - Social Science for Schools
    - Society Now magazine
School of Management Social Science research includes:

- How tattoos affect job success
- How women experience working in the Fire and Rescue Service
- How people understand the threats posed by climate change
- How organisations can become more energy efficient
- How banks can operate responsibly
Uses of Social Science

• Improve our understanding of problems
• Help produce better plans and policies in relation to a whole range of issues
  – including how to better organise ourselves within profit-making and not-for-profit ventures
    – Responsible Enterprise (RE)
    – Some interesting contextual facts about today’s business environment to think about when exploring the idea of RE
Schedule

• More introductions
• Lunch
• Walk to Gateway
  – University-style seminars
    • Discuss case studies
    • Think of questions for the afternoon debate