Ir/Responsible Enterprise: People, Planet and Profit

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Outline
Enterprise for people & the planet
Introducing Transition
Transition University St Andrews

Questions
• What role can, and do, citizens play in highlighting irresponsible enterprise and ensuring responsible enterprise?

• What might a responsible enterprise look like?
• How might we develop enterprises that respect people and the planet?
• What can we learn from Transition?
What do we mean by responsible enterprise?
What might a responsible enterprise look like?
How might we develop enterprises that respect people and the planet?

What can we learn from Transition?
What is Transition?

- Community responses to climate change & peak oil
- Focus on practical action, community involvement, & connection to place
Transition Initiatives

Projects
- Local currencies (Bristol, Brixton)
- Food growing
- Local cooperatives
- Local entrepreneurs forum

Impacts
- Reduce carbon emissions
- Decrease crime rates
- Increase social cohesion
- Support innovative ideas (Totnes)
What is Transition University St Andrews?
TUSA is a diverse network of people motivated by a common concern for the sustainability of St Andrews and the wider world. Through partnership and collaboration we aim to foster a flourishing community that lives responsibly on the land.

We have a vision of a university that exemplifies the values and practices of sustainability through excellence in scholarship, operations and community action.

We work within the University and local community to develop carbon reduction projects in response to the threats of climate change and peak oil. Through practical activities and events suggested by community members, we help individuals and groups minimise their impact on the planet, become more self-sustaining, and strengthen community ties.

http://www.transitionsta.org/
http://goo.gl/maps/Oi5UF
Transition UStA: Place
Transition UStA: Interest
Transition UStA: Practice

one man’s trash
another man’s treasure
St AndRe-Use

the university of st andrews brings you...
a little green guide
How might we develop enterprises that respect people and the planet?

- experiment, learn and play
- change patterns of production & consumption
- grow food & planting trees
- (re) learn skills
- make decisions locally
- own & manage local resources & infrastructure
- understand & reflect on our values
- connect with communities
Is Transition a Responsible Enterprise?
Questions?
Resources

- Castle Furniture Project http://www.cfproject.org.uk/
- Fair Trade Fife Forum http://www.fifefairtradeforum.org.uk/
- Fife Diet http://fifediet.co.uk/
- Transition http://www.transitionnetwork.org/
- Transition Research Network http://www.transitionresearchnetwork.org/
- Transition Scotland http://www.transitionscotland.org/
- Transition Totnes Local Entrepreneurs Forum http://www.transitiontowntotnes.org/groups/reconomybusinessnetwork/local-entrepreneur-forum/
- Transition University St Andrews http://www.transitionsta.org/
- Wonderbag http://nb-wonderbag.com/